The APA Sustainable Communities Division supports planners who are committed to planning for sustainable communities by integrating all aspects of sustainability into our work through the combined economic, social, and ecological factors that shape our communities.

SUSTAINABLE COMMUNITIES DIVISION

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### Thanks to our 2015-2016 Sustainable Communities Division Sponsors!

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CLARION

### **Today**

#### **Division Overview and Volunteer Opportunities**

- Scott D. Turner, PE, AICP, LEED AP ND, SCD Chair Director of Planning, Nitsch Engineering
- Jenny Koch, AICP, SCD Secretary-Treasurer

Associate Planner, Rhodeside & Harwell

# SUSTAINABLE COMMUNITIES DIVISION

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#### **Division Overview**

- Three years old
- One of the fastest-growing APA Divisions
  - Members at start of FY 2015: 482
  - Members at the end of FY 2015: 557 (16% increase)
- Awards
  - Our bi-monthly e-bulletin won the 2015 APA Divisions Council Achievement Award as well as the APA Branding Excellence Award for a Division.

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#### **Division Organization**

- Members
- Elected: Chair & Secretary-Treasurer
- Past Chair
- Committees (each with a lead and group of volunteers)
  - Communications (social media, website, e-bulletin, newsletter)
  - Leadership and Policy (Champions, APA initiatives)
  - Education and Practice (webinars, awards)

## SUSTAINABLE COMMUNITIES DIVISION

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#### **Division Communications**

- E-Bulletin: About 1500 recipients
- Newsletter
- **Social Media:** About 820 likes on Facebook, 4960 LinkedIn members, and 1,460 Twitter followers.
- Website: planning.org/divisions/sustainable
- Blog: sustainableplanning.net

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### **Division Initiatives and Projects**

- Sustainability Champions
- Awards for Excellence in Sustainability
- Essay contest
- Webinars
- Smart Cities
- Sustainability Framework

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### Why Volunteer?

- Expand your professional network
- Contribute to knowledge about best practices
- Work with national leaders
- Build your resume
- Fun!

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### **Division Volunteer Opportunities**

- Awards for Excellence in Sustainability
- Essay contest
- Conference activities
- Sustainability Champions program
- Website updates
- Original material for blog, newsletter, etc
- Other ideas?

## SUSTAINABLE COMMUNITIES DIVISION

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#### **Questions?**

Please share them via the chat box.

#### **Contact information**

- Website: planning.org/divisions/sustainable
- Blog (sign up for e-bulletin): www.sustainableplanning.net
- LinkedIn: APA Sustainable Communities Division
- Facebook/Twitter: APASCD
- Scott Turner, Division Chair: APASCD@gmail.com

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