APA SUSTAINABLE COMMUNITIES DIVISION

DIVISION OVERVIEW AND OPPORTUNITIES TO GET INVOLVED FEBRUARY 15, 2017

Sustain

Thank you to the 2016-2017 Sustainable Communities Division Sponsors!







Robinson+Cole SMITHGROUPJJR













The APA Sustainable **Communities Division** supports planners who are committed to planning for sustainable communities by integrating all aspects of sustainability into our work through the combined economic, social, and ecological factors that shape our communities.



Sustain

APA



Division Overview and Volunteer Opportunities

Scott Turner Sustainable Communities Division Chair

Anne Miller Sustainability Champions Coordinator

Scott Southall Sustainability Champion from Kentucky

Stephanie Weigel SCD E-Bulletin Coordinator

Jenny Koch Past Secretary-Treasurer



Sustain



Division Overview

- Four years old
- Sixth largest Division in APA
- Approximately 600 members
- Division Council Annual Awards Winner
 - 2015 APA Divisions Council Achievement Award (E-bulletin)
 - 2015 APA Division Council Branding Excellence Award
 - 2016 APA Division Council Best Practice Award (Sustainability Champions)



Division Organization

Three Elected Members of the Executive Committee

- Chair
- Secretary-Treasurer
- Past Chair or Past Secretary-Treasurer (switches each year)

Committees (each with a lead and group of volunteers)

- Communications (social media, website, e-bulletin, newsletter)
- Leadership and Policy (Champions, APA initiatives)
- Education and Practice (webinars, awards)
- National Planning Conference Coordinator (NEW!)



Division Communications

E-Bulletin:

1,800 recipients bi-weekly

Newsletter:

Received by all members (600+)

Social Media:

- 1160 likes on Facebook,
- 5650 LinkedIn members,
- 1,770 Twitter followers.

Website:

planning.org/divisions/sustainable

Blog:

sustainableplanning.net

SUSTAINABLE COMMUNITY PLANNI

American Planning Association Sustainable Communities Division

A Publication of the Sustainable Communities Division of the American Planning Association

Making Great Communities Happen

Congratulations from the Chair

By Scott Turner, Scott D. Turner, PE, AICP, LEED AP ND



Congratulations SCD on a great 2016! We had another great year, expanded our membership, increased our sponsors, and added new programming. We continue to thrive and grow.

As 2016 comes to a close and we move into 2017, our Division will be going through

a few leadership changes. Due to the consolidated election schedule, Jenny Koch, who has served as Secretary-Treasurer for the Division for the past couple of years, has transitioned to Past Secretary-Treasurer. Last fall the Division elected Merrill St. Leger as our new Secretary-Treasurer and Merrill assumed her new role effective January 1st. As past Secretary-Treasurer, Jenny will remain on the Divisions Executive Committee. Per our Bylaws, the Executive Committee consists of the Chair, Secretary-Treasurer, and either the past Chair or past Secretary-Treasurer depending on the year. Rob Kerns will be completed his term on the Executive Committee as past Chair on January 1st.

In This Issue

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-Introducing our new Secretary-Treasurer
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- 4 Smart Cities Update
- 5 Championing Sustainability in Upstate New York By Joana B. Nadieu, AICP
- 7 Integrating Natural Resources into a Site Plan By Pete Pointer, FAICP, ALA, ITE

I want to thank both Rob and Jenny for be to the Division as well as their friendship. worked tirelessly to help build a great Divi helped build the foundation for the Division the years to come. Both will remain highly forward. Rob now serves on the Division for tive Committee and is the Division Counce Sustainable Communities Division. Jenny involved with both the Divisions webinars awards program in addition to serving as P Treasurer.

As we move into 2017, I am excited about Division. Although the Division is going t leadership changes, we welcome new energ our new leaders as well as all Division men we see new programming that makes our I the best and most vibrant in APA. I look f ing with all of you to continue to build the a safe and wonderful holiday season!!

Introducing our new Sec Treasurer

The APA's Sustainable Communities Division is pleased to announce Merrill St. Leger as our new Secretary-Treasurer, beginning 2017. We thank the outgoing officer Jenny Koch for her diligent work and her devotion to this position during her term.

Merrill notes, "I'm grateful and excited to have been elected to fill the position of Secretary-

Continued on Page 2



Division Initiatives and Projects

- Sustainability Champions
- Awards for Excellence in Sustainability
- Student Essay Contest
- Webinars
- Smart Cities
- Sustainability Framework



2016 Awards for Excellence in Sustainability

Champions

- Pilot initiative 2015-16
- 13 Champions in 12 states
- Outreach, education, networking
- Join us We're ready to expand!
- Connect apascd.wordpress.com anne.miller@state.co.us



SUSTAINABLE COMMUNITIES DIVISION 2016 APA Division Council Best Practice Award





Champions

- Kentucky
 120 counties
 25% with
 planning
- 2015
 three presentations
 at state
 conferences
- 2016
 panel discussion in
 Phoenix
- 2017
 presentation
 community
 benchmarking



- Looking for new coordinator
- Time commitment of about 6 hours per month (three per bi-weekly bulletin)



American Planning Association
Sustainable Communities Division

e-Bulletin for 02/09/2017

Division News

This just in: check out the division's <u>Annual Report</u> to see all the ways we helped our members in 2016. Just one of many great resources available on the <u>SCD</u> <u>Blog</u>.

Coming up on Wednesday, February 15, 2017-- the **APA-SCD Webinar** - **Division Overview and Opportunities to Get Involved**. <u>Register here</u> to learn more about ongoing and upcoming APA Sustainable Communities Division activities, initiatives and volunteer opportunities and to offer your input. 2-3 PM Eastern.

Sustainability Tools, News, and Resources



Noise and visual pollution associated with wind energy generation in urban settings can be an issue; **Web Urbanist** brings us a possible solution in <u>Power Grows on Trees:</u> <u>Wind Energy via Leafy Green Turbines</u>. The French entrepreneur who founded <u>New</u> <u>Wind</u> has created leaf-shaped turbine housings hung from organic-looking branches designed to alleviate issues. *Image: New Wind*.

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- Compile sections

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Next time:

New FHA reports

The Federal Highway Administration has released two reports for small towns and rural communities.

Small Town and Rural Multimodal Networks promotes safe, accessible, comfortable, and active travel for people of all ages and abilities. The report bridges federal guidance on bicycle and pedestrian design and rural practice, encourages innovation in bikelwalk networks, and highlights examples of project implementation.

Developing and Advancing Effective Public Involvement and Environmental Justice Strategies for Rural and Small Communities will help transportation planners, practitioners, and other decision makers develop effective, locally appropriate, replicable strategies for public involvement in transportation planning and programming. It offers case studies and resources to engage environmental justice communities and suggests strategies to mitigate or avoid environmental justice issues.

We're doing a webinar with the Planning Webcast Setes on March 17. They don't have the registration page up yet, but please hold a space to asnounce the webinar. Attaching the webinar info, in case that's helpful. See jenny email <u>https://attendee.potowebinar.com/register/3926253048992344835</u>

Draft material for week of February 7.

In this issue:

Division News

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- Review content received directly
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 from social
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- Compile sections
- Update Google calendar

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cohousing College Redwoods community decision	APA members can now register for the 2017 National Plan held May 6-9, 2017 in New York City. This year, NPC17 rec complimentary, seven-day MTA MetroCard good for unlimit and local buses.				

Questions, or interested in helping? Contact <u>apascd@gmail.com</u>

Why Volunteer?

- Expand your professional network
- Contribute to knowledge about best practices
- Work with national leaders
- Build your resume
- Fun!



Division Volunteer Opportunities

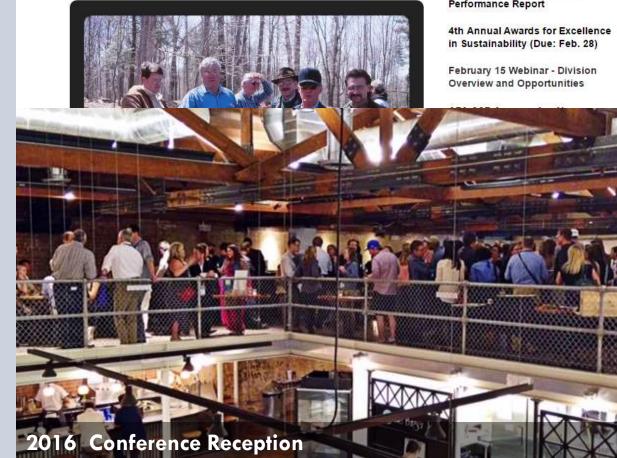
- Awards for Excellence in Sustainability Assistance
- NPC Conference Coordinator
- Sustainability Champions program
- E-bulletin Coordinator
- Website Sustainability Resources Manager
- Webinars
- Election Committee
- Original material for blog, newsletter, etc
- Other ideas?



INTEGRATING NATURAL RESOURCES INTO A SITE PLAN

Posted on February 1, 2017 | Comments Off

By: Pete Pointner, FAICP, ALA, ITE



DIVISION ANNOUNCEMENTS

NEW! March 17 Webinar - A Dozen Tools for Accelerating Local Sustainability Leadership

NEW! FY2016 Sustainable Communities Division Annual Performance Report

Questions? Please share them via the chat box.

Contact information

Website:planning.org/divisions/sustainableBlog:www.sustainableplanning.netLinkedIn:APA Sustainable Communities DivisionFacebook/Twitter:APASCDScott Turner, Division Chair:APASCD@gmail.com

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