

# **APA SUSTAINABLE COMMUNITIES DIVISION**

**APA**

Sustain

**DIVISION OVERVIEW AND  
OPPORTUNITIES TO GET INVOLVED  
FEBRUARY 15, 2017**

# Thank you to the 2016-2017 Sustainable Communities Division Sponsors!

CLARION



**The APA Sustainable Communities Division supports planners who are committed to planning for sustainable communities by integrating all aspects of sustainability into our work through the combined economic, social, and ecological factors that shape our communities.**



# Today

## Division Overview and Volunteer Opportunities

**Scott Turner**

Sustainable Communities Division Chair

**Anne Miller**

Sustainability Champions Coordinator

**Scott Southall**

Sustainability Champion from Kentucky

**Stephanie Weigel**

SCD E-Bulletin Coordinator

**Jenny Koch**

Past Secretary-Treasurer



# Division Overview

- Four years old
- Sixth largest Division in APA
- Approximately 600 members
- Division Council Annual Awards Winner
  - **2015 APA Divisions Council Achievement Award (E-bulletin)**
  - **2015 APA Division Council Branding Excellence Award**
  - **2016 APA Division Council Best Practice Award (Sustainability Champions)**



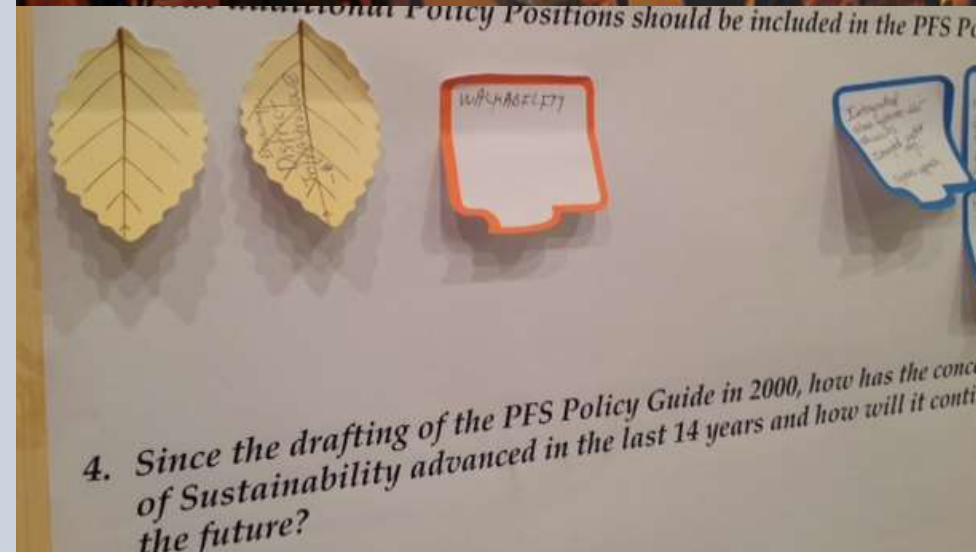
# Division Organization

## Three Elected Members of the Executive Committee

- Chair
- Secretary-Treasurer
- Past Chair or Past Secretary-Treasurer (switches each year)

## Committees (each with a lead and group of volunteers)

- Communications (social media, website, e-bulletin, newsletter)
- Leadership and Policy (Champions, APA initiatives)
- Education and Practice (webinars, awards)
- National Planning Conference Coordinator (**NEW!**)



# Division Communications

## E-Bulletin:

1,800 recipients bi-weekly

## Newsletter:

Received by all members (600+)

## Social Media:

1160 likes on Facebook,  
5650 LinkedIn members,  
1,770 Twitter followers.

## Website:

[planning.org/divisions/sustainable](http://planning.org/divisions/sustainable)

## Blog:

[sustainableplanning.net](http://sustainableplanning.net)

# SUSTAINABLE COMMUNITY PLANNING



American Planning Association  
Sustainable Communities Division  
Making Great Communities Happen

A Publication of the Sustainable Communities Division  
of the American Planning Association

## Congratulations from the Chair

*By Scott Turner, Scott D. Turner, PE, AICP, LEED AP ND*



Congratulations SCD on a great 2016! We had another great year, expanded our membership, increased our sponsors, and added new programming. We continue to thrive and grow.

As 2016 comes to a close and we move into 2017, our Division will be going through a few leadership changes. Due to the consolidated election schedule, Jenny Koch, who has served as Secretary-Treasurer for the Division for the past couple of years, has transitioned to Past Secretary-Treasurer. Last fall the Division elected Merrill St. Leger as our new Secretary-Treasurer and Merrill assumed her new role effective January 1st. As past Secretary-Treasurer, Jenny will remain on the Divisions Executive Committee. Per our Bylaws, the Executive Committee consists of the Chair, Secretary-Treasurer, and either the past Chair or past Secretary-Treasurer depending on the year. Rob Kerns will be completed his term on the Executive Committee as past Chair on January 1st.

I want to thank both Rob and Jenny for both their service to the Division as well as their friendship. Rob worked tirelessly to help build a great Division and Jenny helped build the foundation for the Division for the years to come. Both will remain highly involved and moving forward. Rob now serves on the Division Council and is the Division Council Secretary for the Sustainable Communities Division. Jenny was also involved with both the Divisions webinars and the awards program in addition to serving as Past Secretary-Treasurer.

As we move into 2017, I am excited about the future of the Division. Although the Division is going through leadership changes, we welcome new energy and leadership from our new leaders as well as all Division members. We see new programming that makes our Division the best and most vibrant in APA. I look forward to working with all of you to continue to build the Division into a safe and wonderful holiday season!!

## In This Issue

- 1 ..... Congratulations from the Chair
- 1 ..... Introducing our new Secretary-Treasurer
- 2 ..... Volunteer with the Sustainable Communities Division
- 2 ..... Update on Bylaws and Strategic Plan
- 4 ..... Invitation to New York
- 4 ..... Announcing the 4th Annual Excellence in Sustainability Awards
- 4 ..... Smart Cities Update
- 5 ..... Championing Sustainability in Upstate New York *By Joana B. Nadieu, AICP*
- 7 ..... Integrating Natural Resources into a Site Plan *By Pete Painter, FAICP, ALA, ITE*

## Introducing our new Secretary-Treasurer

The APA's Sustainable Communities Division is pleased to announce Merrill St. Leger as our new Secretary-Treasurer, beginning 2017. We thank the outgoing officer Jenny Koch for her diligent work and her devotion to this position during her term.

Merrill notes, "I'm grateful and excited to have been elected to fill the position of Secretary-



*Continued on Page 2*

# Division Initiatives and Projects

- Sustainability Champions
- Awards for Excellence in Sustainability
- Student Essay Contest
- Webinars
- Smart Cities
- Sustainability Framework



Special Event at 2016 Conference



2016 Awards for Excellence in Sustainability



# Champions

- Pilot initiative 2015-16
- 13 Champions in 12 states
- Outreach, education, networking
- Join us - We're ready to expand!
- **Connect**  
[apascd.wordpress.com](http://apascd.wordpress.com)  
[anne.miller@state.co.us](mailto:anne.miller@state.co.us)



**SUSTAINABLE COMMUNITIES DIVISION**  
2016 APA Division Council Best Practice Award



# Champions

- Kentucky  
120 counties  
25% with  
planning
- 2015  
three presentations  
at state  
conferences
- 2016  
panel discussion in  
Phoenix
- 2017  
presentation  
community  
benchmarking



# E-Bulletin

- Looking for new coordinator
- Time commitment of about 6 hours per month (three per bi-weekly bulletin)



## Division News

This just in: check out the division's [Annual Report](#) to see all the ways we helped our members in 2016. Just one of many great resources available on the [SCD Blog](#).

Coming up on Wednesday, February 15, 2017-- the **APA-SCD Webinar - Division Overview and Opportunities to Get Involved**. [Register here](#) to learn more about ongoing and upcoming APA Sustainable Communities Division activities, initiatives and volunteer opportunities and to offer your input. 2-3 PM Eastern.

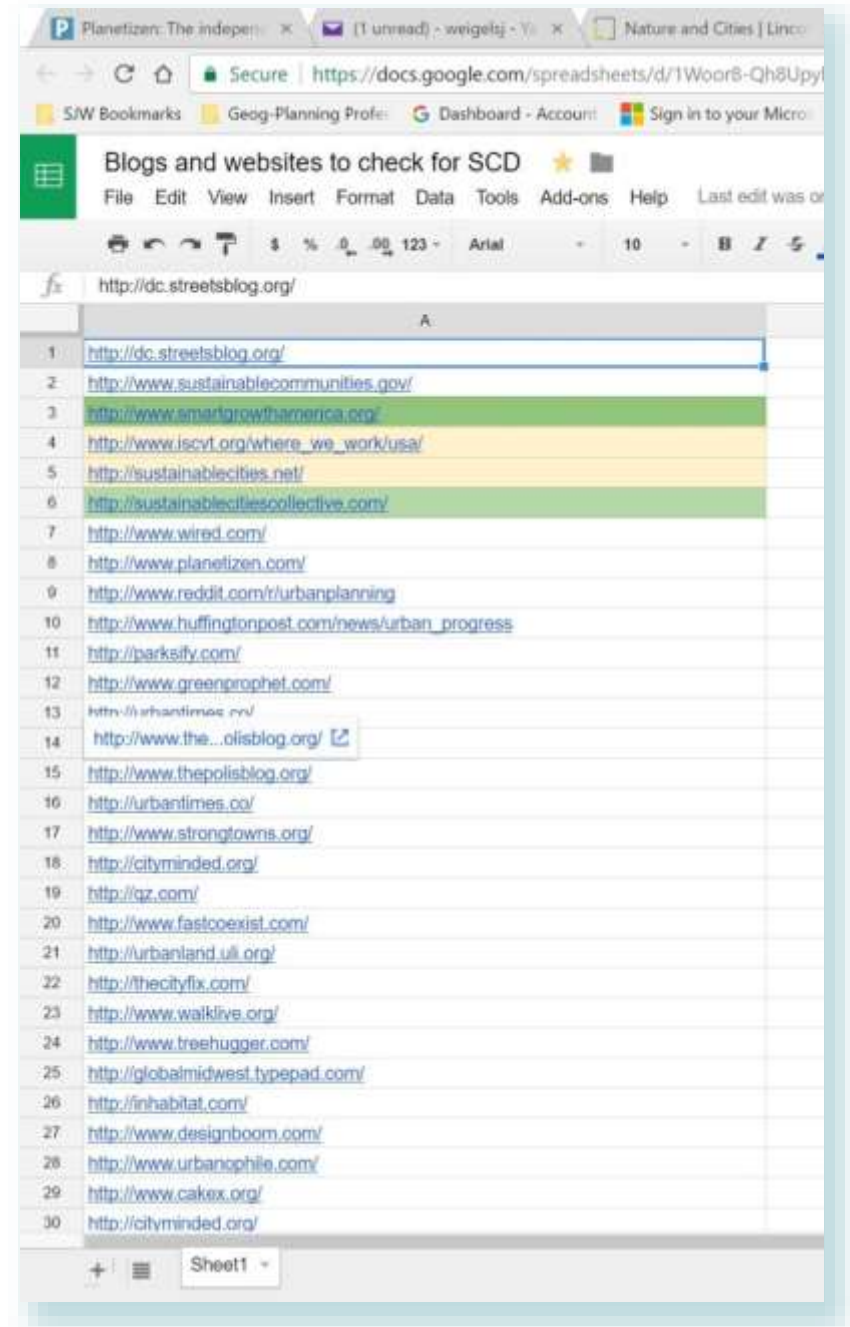
## Sustainability Tools, News, and Resources



Noise and visual pollution associated with wind energy generation in urban settings can be an issue; **Web Urbanist** brings us a possible solution in [Power Grows on Trees: Wind Energy via Leafy Green Turbines](#). The French entrepreneur who founded [New Wind](#) has created leaf-shaped turbine housings hung from organic-looking branches designed to alleviate issues. *Image: New Wind.*

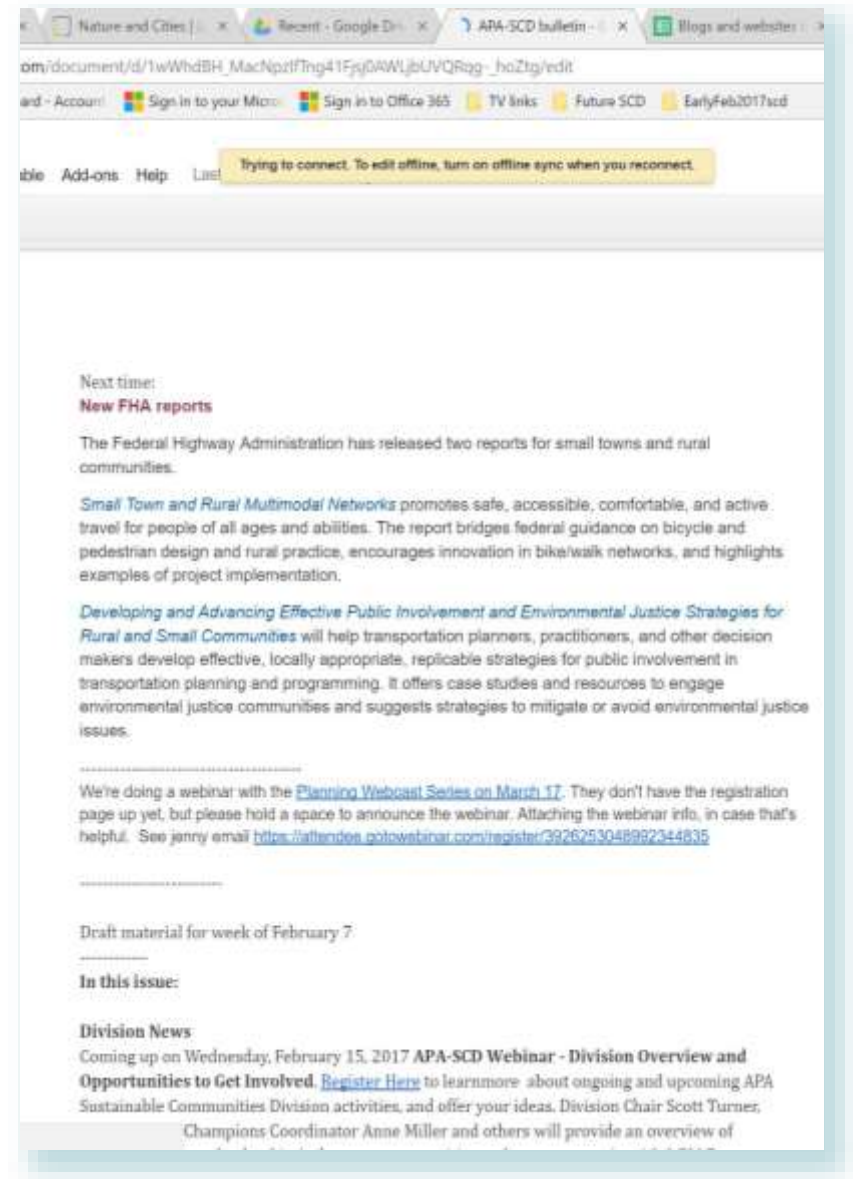
# E-Bulletin

- Monitor email notices, social media, etc



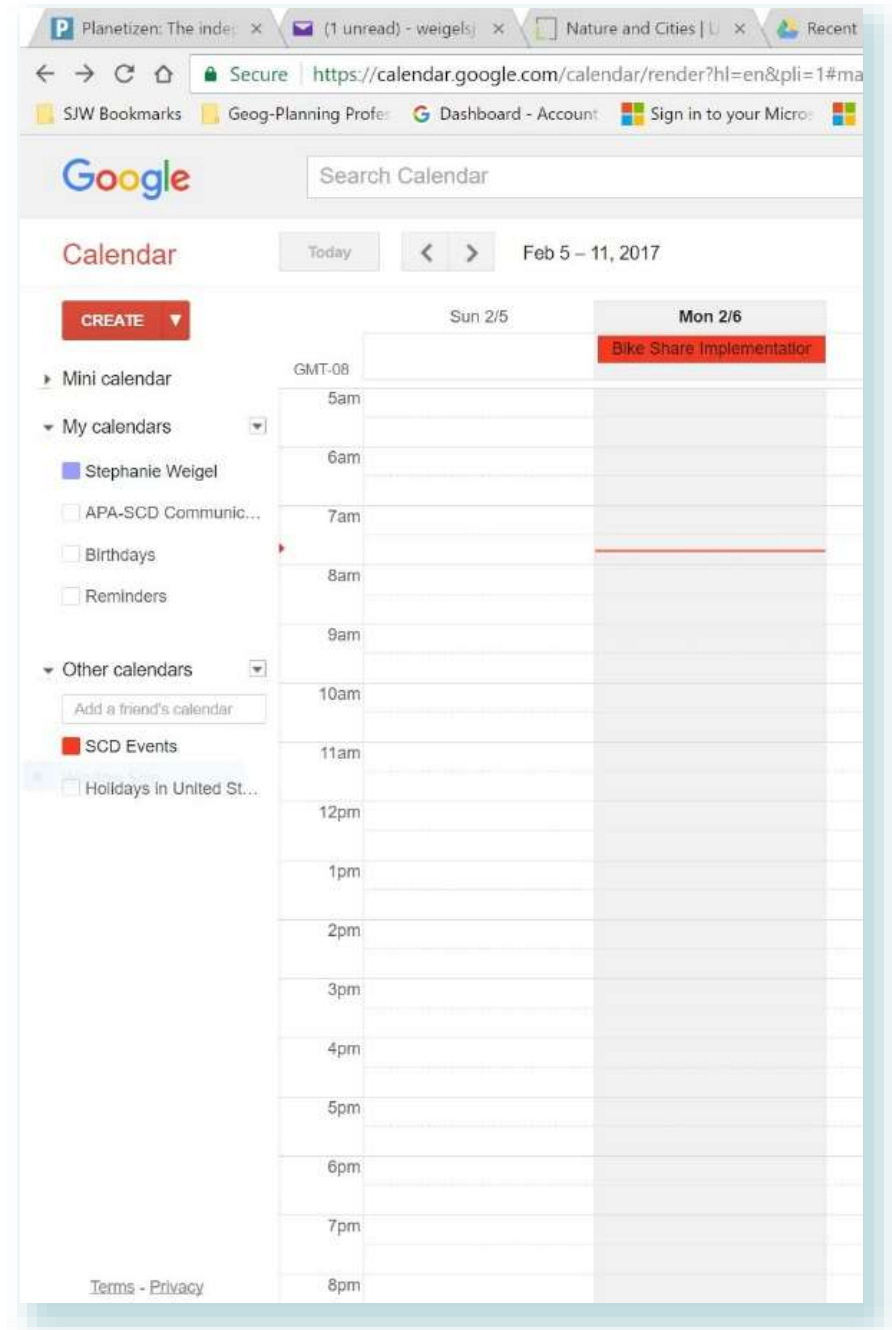
# E-Bulletin

- Monitor email notices, social media, etc
- Review content received directly
- Gather info. from social media feeds
- Compile sections



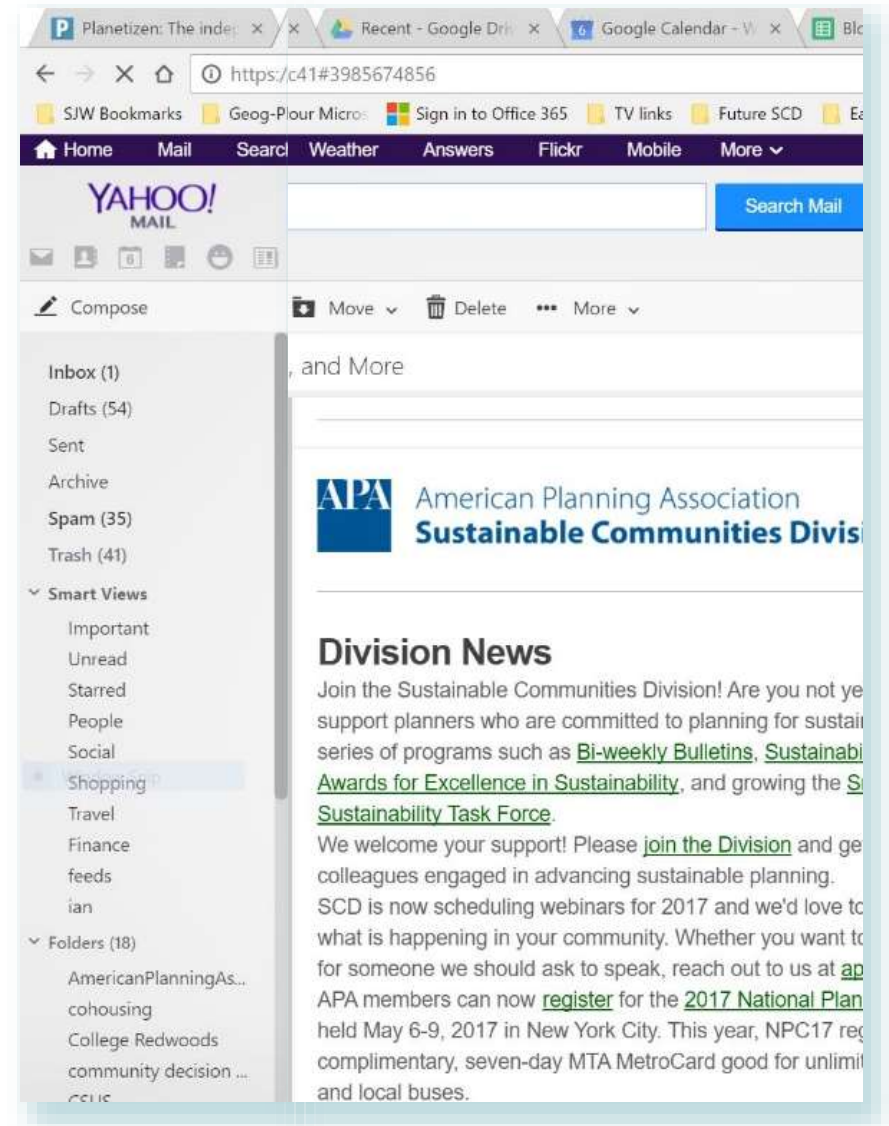
# E-Bulletin

- Monitor email notices, social media, etc
- Review content received directly
- Gather info. from social media feeds
- Compile sections
- **Update Google calendar**



# E-Bulletin

- Monitor email notices, social media, etc
- Review content received directly
- Gather info. from social media feeds
- Compile sections
- Update Google calendar
- Proofread



**Questions, or interested in helping?**

**Contact [apascd@gmail.com](mailto:apascd@gmail.com)**

**SUSTAINABLE COMMUNITIES DIVISION**

# Why Volunteer?

- Expand your professional network
- Contribute to knowledge about best practices
- Work with national leaders
- Build your resume
- Fun!





# Division Volunteer Opportunities

- Awards for Excellence in Sustainability Assistance
- NPC Conference Coordinator
- Sustainability Champions program
- E-bulletin Coordinator
- Website Sustainability Resources Manager
- Webinars
- Election Committee
- Original material for blog, newsletter, etc
- Other ideas?



## INTEGRATING NATURAL RESOURCES INTO A SITE PLAN

Posted on [February 1, 2017](#) | [Comments Off](#)

By: [Pete Pointner, FAICP, ALA, ITE](#)



### DIVISION ANNOUNCEMENTS

**NEW! March 17 Webinar - A Dozen Tools for Accelerating Local Sustainability Leadership**

**NEW! FY2016 Sustainable Communities Division Annual Performance Report**

**4th Annual Awards for Excellence in Sustainability (Due: Feb. 28)**

**February 15 Webinar - Division Overview and Opportunities**



2016 Conference Reception

**Questions?**  
**Please share them via the chat box.**

**Contact information**

<b>Website:</b>	<b><a href="http://planning.org/divisions/sustainable">planning.org/divisions/sustainable</a></b>
<b>Blog:</b>	<b><a href="http://www.sustainableplanning.net">www.sustainableplanning.net</a></b>
<b>LinkedIn:</b>	<b>APA Sustainable Communities Division</b>
<b>Facebook/Twitter:</b>	<b>APASCD</b>
<b>Scott Turner, Division Chair:</b>	<b><a href="mailto:APASCD@gmail.com">APASCD@gmail.com</a></b>